



DEDICATED TO OUR TOOTH EXPRESS CUSTOMERS AND TO OUR INDEPENDENT TOOTH EXPRESS DEALER/LICENSEES

TOOTH EXPRESS

News

Published by American Tooth Industries to promote Justi, Pozzi, LeoneAmerica, Major America and Regal Dental Products to Dental Specialists throughout the world.
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NEW CATALOG!



We are proud to announce the availability of our new General Dental Product Catalog. This catalog represents the first time that all of our brands; Justi, Pozzi, Regal, Major America, and LeoneAmerica are represented in one, full-color, 128 page catalog. The catalog features color-coded sections and a complete index to aid in finding products quickly. The catalog also features retail pricing.

In addition, the catalog is constantly updated and is always available for downloading, along with other useful information, on our web site: www.americantooth.com.



Bruno Pozzi (left), President and CEO of American Tooth Industries, shown here with his oldest son, Emilio Pozzi, who is an officer of the company.

Emilio is currently serving as the Venue Operations Managing Director for the XX Olympic Winter Games in Torino, Italy, 2006. After the games, he will return to work full time with our company. We are all looking forward to the new energy, creative ideas and organizational

skills that he will bring to American Tooth Industries .

If you have any interest in Winter Olympic Games, feel free to contact Emilio at emilio.pozzi@torino2006.it.

In a future issue of the Tooth Express News, we will feature Mr. Pozzi's younger son, Brando.

BLEACHED SHADES

With all of the attention currently being given to “new white shades” for matching bleached teeth, would it surprise you to find out that Imperial Hardened Plastic Teeth have featured “bleached shades” for many years? Well, it’s true!



The patented Imperial “Age Shades®” Systems features shades 20, 25, 35 & 45 - all bright white shades which are perfect for today’s bleached shade requirements.

VISIT OUR WEB SITE!

The ATI web site is jam-packed with useful information for you. In addition to our catalog which is routinely updated with new and exciting products, you’ll find special promotions, reprints of past newsletters and technical articles, Close-Out Specials, a listing of Trade Shows that we’ll be attending and lots of other useful information.

Come take a look!



www.americantooth.com

Special From
Justi[®]

Justi Teeth... Very, Very Value!



Justi represents what you need in hardened plastic teeth:

Value + Quality = Justi. Our commitment to quality is so strong that we are not satisfied with simply meeting ADA Specification #15 for Synthetic Resin Teeth. *We Surpass it!* Not only that, but we are the only company that discloses the written results of our testing.

How much do these high quality teeth cost? Less than you're used to paying for comparable teeth of other brand names. Give us a call to request a mold chart for any of our tooth lines. You'll see why we say: "Justi... Very, Very Value!"

Special Announcement!

LINGUAL BLADED TEETH

Now in 20° in Vita-type and Imperial (Bioform) Shades

Our Popular Lingual Bladed Teeth that have long been available only in 33° in Imperial Shades 59, 62, 65, 66, 67 and 81 will soon be available in 20° in the same Imperial Shades as well as in Popular Vita-Type shades A1, A2, A3, A3.5, A4, B2 and B3.

Lingual bladed teeth are manufactured with color stable, cross-linked acrylic resin. Crafted with aesthetics in mind, they have highly functional metal blades that are barely visible. The cast metal cross blades on the lingual cusps of the maxillary second premolars and molars enable greater masticatory efficiency.



Special From
Pozzi[®]

Malibu
 by **Pozzi**

A Great New Line from Pozzi! Malibu Bands



The Pozzi Malibu series of molar bands are fully proportional in all dimensions; diameter, height and thickness, to provide maximum strength and to prevent cement washout due to gaping.

Pozzi Malibu bands are manufactured in regular temper to allow for easier "stretch" adaptation. They are available in separate lefts and rights for better seating and a closer adaptation to the natural anatomy.

Pozzi Malibu bands utilize Unitek[®] standard sizing, making switching easy and painless. If you are tired of paying high prices for your bands, then the Pozzi Malibu line is perfect for you!

Unitek[®] is not a registered trademark of American Tooth Industries.

GROUP/ITEM # DESCRIPTION
 031-M851-808 Malibu Band Kit - Kit Box Only

You may purchase the Malibu Band Kit box with any order of 54 or more Malibu Bands. Purchase 270 bands and receive one box FREE!



P.R.E.C.D.T.[™]

*Preliminary Review
 and Evaluation
 Computerized Dental
 Tutorial*

Finally, a comprehensive computer tutorial to prepare for the CDT Exams! If you are preparing for this test, you won't want to do it without our P.R.E.C.D.T.

Available in both Laboratory and Technician's Editions.

GROUP/ITEM # 077-65-0023 Laboratory Edition 3.5" Disk
 GROUP/ITEM # 077-65-0025 Technician's Edition 3.5" Disk

Special From

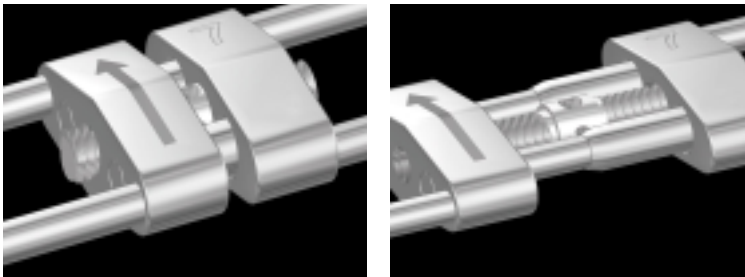


Zoom-Rax™

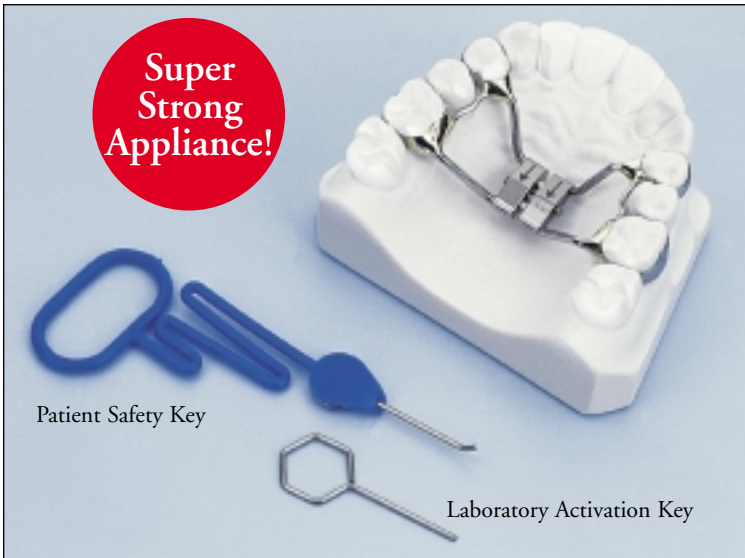
Micro Expansor™ for Palatal Suture Separation

• TELESCOPIC TECHNOLOGY •

A2620-07 Patent Pending



The small dimensions make this Expansor the ideal appliance for very narrow palates. The innovative telescopic guide pins are fabricated with a special methodology resulting in a constant mechanical friction throughout the expansion movement with high stability and little obstruction. The Expansor self-deactivates when the maximum expansion is reached, avoiding any possibility of over treatment.



Super Strong Appliance!

Patient Safety Key

Laboratory Activation Key

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Special From



Introducing a Great New Line of Silicones...

Complete with Delivery Systems

You already know about Ormalab, now we have a complete line of silicones:

Condensation Curing Silicones – Polysiloxane Based

- **Ormax Regular** is medium bodied for precision impressions. Grp/Item #073-M2000
- **Ormax Light** is light bodied for second precision impressions. Grp/Item #073-M2010
- **Ormadent Putty** is for preliminary precision impressions. Grp/Item #073-M1000

Ormactivator Gel (Grp/Item #073-M1090) & **Liquid** (Grp/Item #073-M1091) are activators for Ormax Regular & Light & Ormadent Putty.

Addition Curing Silicones – Polyvinyl Siloxane Based

- **Ormaplus LV Fast/Regular Set** low viscosity for second precision impressions. Fast set provides a reduced intraoral setting time for increased patient comfort. Regular set provides a standard intraoral setting time. Grp/Item #073-M3000 - Fast Grp/Item #073-M3010 - Regular
- **Ormaplus Putty Fast/Soft** elastomeric precision preliminary impression material. Fast provides fast intraoral setting time; Soft provides a reduced final hardness for patients with periodontally compromised residual dentition. Grp/Item #073-M3020 - Fast Grp/Item #073-M3030 - Soft
- **Ormaplus Bite** a syringeable bite registration material also indicated for use in centric occlusion, is easily milled due to its high final hardness with permanent stability and extraordinary precision. Grp/Item #073-M3040
For use with **Ormaplus Bite Tips**. Grp/Item #073-M3050



Ormaduplo 22 vinyl polysiloxane based duplicating material for laboratory use has high dimensional stability with extraordinary precision in reproductions. Grp/Item #073-M3090

Ormaplus Adhesive for addition curing impression and relin impression materials. It adheres to metals and acrylics. Grp/Item #073-M3080

Ormamix is a dispenser for light bodied materials. Grp/Item #073-M3091

Ormaplus LV Mixing Tips for light bodied materials. Grp/Item #073-M3060

Ormaplus LV Oral Tips for accurate intraoral application of light bodied materials. Grp/Item #073-M3070





Great New Products & Important Information!



For the Dealer or
Tooth Express® Store
nearest you, please call us at
(805) 487-9868 or
Toll Free (800) 628-1437.

- ADVANTAGES OF USING THE TOOTH EXPRESS SERVICE**
- TOOTH EXPRESS SERVICE is available for all of our product lines.
 - No order is too small.
 - Orders received by 12:00 noon PST (3 pm EST) will be shipped the same day.
 - New accounts will have FREE freight charges for stocking order.
 - FREE 800 number for TOOTH EXPRESS Service in California and Nationwide - 800-628-1437.
 - FREE Technical Consultation.
 - Monthly Sales Promotions
 - Invoice is included in the package.
- ADDITIONAL ADVANTAGES WHEN ORDERING TEETH**
- 1/3 to 1/2 the price of Densply teeth for all tooth products that utilize the same molds and colors.
 - Most of our teeth are manufactured in the U.S.A.
 - ADA data on teeth is supplied - most other manufacturers do not.
 - Full sets and broken sets are accepted for credit/exchange - see tooth policy.
 - FREE Full Service can be arranged. An ATI representative will come to service your cabinets.
 - FREE or at-cost accessories - please request an order form.
 - House Brand marketing package is available to labs.

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