Why You Need to Buy Hardened Plastic Teeth Made in the U.S.A.  

Article by Bruno Pozzi

Buying from a US tooth manufacturer is very important for dental laboratories and clinics with their own in-house lab which operate in North America. We can deliver what we make here in California promptly and with the very best quality. All of our raw materials are made in the USA since Justi started to manufacture hardened plastic teeth in 1940. Most of the competitors are making products outside our country and they bring no innovations. In fact, some companies have adopted technical solutions which were created by American specialists. Our pricing continues to be very affordable for the quality we give. Please remember: our teeth have 100% bondability to heat cure methacrylate denture base, they are stain resistant and craze resistant, vacuum processed for crystallization of Polymers. Justi teeth are made with highly crosslinked/intersectional polymer network material in a multilayered unique process.

The aesthetic beauty of our Justi teeth is similar to the smiles of celebrities – they are Justi Hollywood teeth. You can use them for your house brand with pride, they are made in the U.S.A.

Emilio Pozzi Steps Into CEO and President Position of ATI

Emilio Pozzi is the new President and CEO of American Tooth Industries. He will also coordinate the activities of the orthodontic div., LeoneAmerica, along with the National Director of Sales, Kory Carman.

Bruno Pozzi will remain as the CFO and marketing consultant. This new management organization switch was announced a few years ago; however, it is now in effect.

Emilio Pozzi has an extensive knowledge of the Italian factories that ATI represents in the United States, Puerto Rico and Canada. Emilio has been an ATI director for many years.

ATI's commitment remains the same: deliver the best quality product at a competitive price. With our factory and centralized warehouse here in California, we will continue to serve our customers in the most effective way.

My very best to our patrons.
Bruno Pozzi

Justi Hollywood Teeth® Lingualized Occlusion Combo’s

Manufactured with pride in the USA, Justi has gathered a selection of its posterior Hollywood Teeth® brands to achieve the proper lingualized tilt for more efficient mastication. The Justi Lingualized Occlusion Combos feature the popular 33º upper versus the 10º lower molds and can be easily setup and mounted whether the application is for a denture, overdenture or partial. Our Justi brands are made of very hard plastic with a very dense cross linking formula.

Continued on page 4

Justi Lab Tooth Cabinet - Design to keep Tooth Cards Dust Free!

The only Lab Tooth cabinet designed to keep your Tooth Cards Dust Free. Made of heavy durable plastic, 10 drawers with three universal inserts in each tray. The Justi Lab Tooth cabinet can hold up to 210 anterior and/or posterior tooth cards. The front panel seals the cabinet and can be locked, (lock not provided).

Now available free of charge for all new accounts that purchase 100 sets of Justi Imperial Hollywood Teeth®.
**MARKETING OPPORTUNITY**

**PERSONALIZE ACCESSORIES FOR DENTURES**

**MARKETING OPPORTUNITY**

**Justi Denture Base Shade Guide Tool**

A great Marketing opportunity by Personalizing your specialized and custom shade guides.

The Justi Denture Base Shade Guide is a unique marketing tool to keep your laboratory name in front of your customers. For a limited time, the Shade Guide may be Customized (minimum 50 guides).

We can also make tabs with your own denture base powders with or without fibers.

Call today to find out more about the Justi Denture base Shade Guide and the “House Brand” program.

**TOOTH EXPRESS: (800) 628-1437**

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**PERSONALIZE ACCESSORIES FOR DENTURES**

**MARKETING OPPORTUNITY**

**Personalizing Tooth Shade Guides**

To improve shade communications, and to provide an outstanding marketing tool to dental labs and clinics, Justis has invented the Customized Shade Guide which features the Justi Eterna® Shield.

Justi Imperial, Justi Blend, Justi ViForm, Regal-D-Blend, and Dymon-Hue HPT Shade Guides can now be imprinted with a lab or clinic name, address, phone number and a marketing message, in batches of 30, at our regular shade guide price. Get your marketing message out there for no more than the regular cost of a Justi Shade Guide!

Our Customized Shade Guide department can produce custom shade guides with less shade tabs than the standards listed below, or produce up to 24 custom shade tabs.

**BRAND CHARMS FOR DENTURES**

**MARKETING OPPORTUNITY**

**Justi Denture Base Shade Guide Tool**

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**TOOTH EXPRESS: (800) 628-1437**

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**RENEW – DENTURE CLEANER**

Renew is a Premium Denture Cleaner in a class of its own. Renew powder is a concentrated denture cleaner with a formulation much more powerful than effervescent denture tablets and powders currently on the market. This formulation allows for superior cleaning in a shorter period of time. Renew professional strength denture cleaning is backed by a money back guarantee to clean better than others to remove: Tobacco, Iron, Plaque, Coffee, Calcium, Calculus, Tea, Tarter and Bacteria. Renew is sold in a generous 200 gram bottle which provides 50 denture cleanings.

Renew has been on the market for 20 years in Canada and is only sold by Dental Professionals. Each case has 50 free samples making it easier for patients to try Renew free of charge. Since Renew is not available in retail stores, patients are regularly enticed back to purchase more Renew.

Renew is distributed in the USA and Puerto Rico by American Tooth Industries.
Page 3 removed, to be updated for errata corrigè
Together with experts on lingualized occlusion techniques we have put together a selection of our posterior brands which are suitable to be used in manufacturing dentures, overdentures, and selective partials. Since the Imperial line of posterior teeth is made of a large selection of sizes we were able to create 9 different molds for lingualized occlusion. For Justi Blend we present 6 combinations, and for Viform only 2 combinations are offered. All these brands are made of a very hard plastic with a very dense cross linking formula. Justi guarantees superior wear ability for all of our posterior brands. 100% bondability with heat cure methyl methacrylate denture base materials.

**Imperial** These combinations have been selected by experts to achieve the proper lingualized tilt for more efficient mastication. Our combinations feature the popular 33° upper vs. 10° lower molds and can be easily setup and mounted whether the application is for a denture, overdenture, or partial. Imperial teeth are offered in our standard Eterna Age Shades system from #17 to #82. Many shades offered in the Eterna system are comparable to shades in other very popular shade guide systems. See the Imperial mold chart “Shade Comparison Chart” for guidance.
Justi Teeth Products
The Most Comprehensive Guarantee in the Industry

The Justi Company goes to great lengths to ensure the finest quality teeth. As a symbol of our commitment to quality, we provide the most comprehensive guarantee in the industry. Our teeth meet and exceed ANSI/ADA Specification 15, published in 1999 identical to ISO 3336:1993, BS 3990, NF S91-213, DIN 13914, International Standards. For the certification of synthetic resin teeth to be used in dentures, partials and overdentures for implant technology. Justi teeth are stain resistant, wear and solvent resistant, color stable, fluorescent and photogenic. Justi teeth are warranted against excessive wear, breakage or discolorization for the life of your denture. This warranty does not extend to the denture base which supports the teeth nor does it cover the laboratory service fee or the dentist fee. Verification of laboratory records is required. A certificate of authenticity and warranty is included with each combination.

VIFORM®
The ViForm Lingualized Occlusion Combos are offered in two combinations and available in 12 popular *Vita® type shades. ViForm teeth were created for the professional who prefers Vita shades and *Bioform / *Portrait molds. All of our Justi Hollywood Teeth brands are crafted at American Tooth Industries’s Oxnard, California factory.

JUSTI BLEND®
Justi Blend lingualized occlusion combos are offered in six combinations. The use of lingualized occlusion offers the prospect of greater patient comfort and chewing efficiency. We recommend that the mounting and articulation of these combinations be done by specialists. See the Justi Blend mold chart for other molds and for shade comparison with other brands.
## JUSTI HOLLYWOOD TEETH BRANDS

### TRIPLEX™ MSLV SYSTEM

**Anterior Male and Female Molds**

These teeth have been formulated using unique European designs and fabricated from the highest quality of hardened plastics. They are layered to duplicate the vitality and function of natural dentition. They are produced in 12 vita type shades to be used with Justi Triplex MSLV Posterior.

<table>
<thead>
<tr>
<th>INFORMATION</th>
<th>FEATURES</th>
<th>BENEFITS</th>
<th>SAVINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 VITA SHADES AT: A2, A3, A3.5, A2, B1, B2, C1, C2, C4, D4</td>
<td>CHARACTERIZED ANTERIORS</td>
<td>PATIENT SATISFACTION</td>
<td></td>
</tr>
<tr>
<td>SUPER LUX V MILL MOLDS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>22 UPPER ANTERIOR &amp; 6 LOWER ANTERIOR MOLDS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAJOR DENT V FEMALE MOLDS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>24 UPPER ANTERIOR &amp; 12 LOWER ANTERIOR MOLDS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 UPPER &amp; 12 LOWER POSTERIORS</td>
<td></td>
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<td></td>
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<tr>
<td>POSTERIORS AVAILABLE IN 33°, 27°, 17° AND 0° OCCULAR FORMS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HIGHLY CROSS-LINKED INTERSECTONAL POLYMER NETWORK</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>TRIPLEX MSLV SYSTEM</td>
<td></td>
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### DYMON-HUE® HPT

Blended teeth similar to natural teeth. They are manufactured with life-like aesthetics, high quality synthetic resin and have superior hardness. This tooth line is recommended as a “House Brand” tooth for laboratories. The cross-linking system employed is an Interpenetrated, Multi-layered, Intersectonal Polymer Network which is solvent and heat resistant. No diatomic retention is necessary.

<table>
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<tr>
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<th>SAVINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVAILABLE IN: 3 NEW HUE COMPATIBLE SHAPES 59, 60, 61, 62, 65, 66, 67, 68, 69, 77, 78, 81, 87</td>
<td>STRICT QC PROCEDURES</td>
<td>CONSISTENT QUALITY</td>
<td></td>
</tr>
<tr>
<td>20 UPPER &amp; 14 LOWER ANTERIOR MOLDS</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20 UPPER &amp; 20 LOWER POSTERIOR MOLDS</td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>MULTI-LAYERED BLENDED PLASTIC TEETH</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>*BIOTONE/NEW HUE MOLDING SYSTEM HIGHLY CROSS-LINKED INTERSECTONAL POLYMER NETWORK</td>
<td>TO AVOID ADDITIONAL GRINDING</td>
<td>PATIENT &amp; DOCTOR SATISFACTION</td>
<td></td>
</tr>
<tr>
<td></td>
<td>SQUARE TAPERING &amp; AVOID MOLD CLASSIFICATION SYSTEM</td>
<td></td>
<td></td>
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<td></td>
<td>SIMPLIFIES MOLD SELECTION</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>SAVES TIME</td>
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<td>DYMON-HUE HPT</td>
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### JUSTI IMPERIAL FLATBACK PLASTIC SLOTTED FACINGS

Freedom From Breakage: Imperial Flatback Plastic Facings will not chip or fracture while being “ground in” and will not break from normal use in the mouth. Elimination of Glazing: After grinding the Plastic Facings to tissue adaptation, simple polishing restores the surface of the facing to a high tolerance by mucosa.

Facings backings available as separate items.

*Justi teeth comply with ANSI/ADA Specification #15 published in 1999, identical to ISO 3386:1993 for synthetic polymer teeth. This standard specifies a classification, requirements and test methods for teeth manufactured or distributor in the U.S.A. **Biotone / New Hue system is not a registered trade mark of American Tooth Industries.*
The Curing of Acrylic Resins for Dental Prosthesis with the Justi Super VIPI STG Microflask Using Microwave Irradiation

The Justi Super Vipi STG Microflask and the microwave irradiation technique for curing acrylic resins for the fabrication of dental prosthesis is the most advanced revolutionary system in the market today.

After the introduction of this system several modifications to the basic technique were made by the Research and Development Team of Justi Products, a Brand Division of American Tooth Industries. Following a preliminary research study of the technique compared to the conventional heat curing method, Dr. William Pagan, a prosthodontist with the Veterans Administration, developed the new standardized technique. A team of researchers from UCLA found that the curing of acrylic resins for dental prosthesis using microwave irradiation is more accurate and more dimensionally stable than conventional heat curing methods.

This newly established technique requires close adherence to specific power wattage and time factors when using a domestic microwave oven. Polymethyl methacrylate (PMM) denture base acrylic resins can be used with this technique.

The Justi Super VIPI STG Microflask System and the Microwave Irradiation Technique Main Features:

1. More accurate and dimensionally stable prosthesis.
2. Uniform curing of the acrylic resin.
3. Rapid process.
4. Complete and total curing of the acrylic resin with no significant free monomer residual.
5. Clean removal method without damage to the flask.
6. Reduced energy costs.
7. Expedient process.

Acrylic Resins for Dental Prostheses

The curing of acrylic resins for dental prostheses is a critical step in the fabrication process. The Justi Super VIPI STG Microflask system, combined with microwave irradiation, offers significant advantages over traditional heat curing methods.

**Main Features:**
- More accurate and dimensionally stable prostheses
- Uniform curing of the acrylic resin
- Rapid process
- Complete and total curing with no significant free monomer residual
- Clean removal method without damage to the flask
- Reduced energy costs
- Expedient process

**Additional Questions:**
To place your orders or for the dealer nearest you, please call the Tooth Express Order Desk at 800-628-1437.

---

The impression is complete in just about 2 minutes.

**Final impression is light blue for easier reading**
- Lead and Cadmium free
- Very low dust
- Bio-compatible
- Meets ISO 1563 and ADA #18
- Easy removal - High Tear Strength
- Four pound package includes: 4-one lb. bags and 2 measuring cups
- 510k Certificate on File

---

**Chromatic Phases:**
- Violet (Mixing - approximately 35 seconds)
- Rose (Packing/Working - approximately 40 sec.)
- Light Blue (Setting - approximately 45 seconds)

**High Precision Alginate for Impressions with Chromatic Phase Indicator**

---

**IMPOR TANT NOTICE**
Pack denture with the standard method trial pack using a manual or pneumatic press to a maximum of 200 PSI. Do not over tighten bolts. Tap flask with a wooden mallet only.

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**MEDCERT and DQS Certification Renewal**
On March 18, 2008 American Tooth Industries completed their annual MEDCERT and DQS compliance ISO audit. There were no non-conformities found during this partial surveillance audit. Therefore, the MEDCERT and DQS team recommended that American Tooth Industries maintain all of their ISO certificates. (DIN EN ISO 13485:2003, EC Certificate of Conformity)
Or Order Desk Supervisor
Velerie De Los Santos

OrthoMart and request is ATI’s orthodontic quality
184 pages of sophisticated orthodontic
(LINE) 2008 General Product Catalog
updated weekly to accommodate the
new products, innovations and new
product information. The web product
catalog is categorized in product sec-
tions for easy access featuring the
specialties), Pozzi (abrasives and
dental specialties), LeoneAmerica (full
line of orthodontic products), Major
(dental operatory specialties), and
Regal (teeth).
You may request a hardcopy of the Leone catalog and ATI’s quantity
discount catalog, the OrthoMart & OrthoLabMart– 1-800-628-1437
put into ATI’s general catalog.

You may request a hardcopy of
DentureMart – 1-800-628-1437

Hard copy not available.

ATI’s Tooth Express News is a bulletin that will inform readers of the best up-to-date
products and trade information. On the web site newsletter selection you can
look at past issues: #27, #28, #29, #30, #31, #32, #33, #34, and #35.
LeoneAmerica’s Dr. News is a bulletin that will inform readers of the best up-to-date
products by Leone, Pozzi and LeoneAm-
rica. On the web site newsletter selec-
tion you can look at past issues: #26,
#27, #28, #29, and #30.
ATI Provides How to Booklets
The Lingual Bladed Teeth booklet is an
example booklet shown on the web under
the Justi button on the web site home
page.
ATI Provides instruction Sheets in
a PDF format, These instruction sheets of
ATI’s products are on the web for readers
to view of Justi and Pozzi lines.

MOLD CHARTS - BROCHURES
Justi Hollywood Teeth Mold Charts
(Price varies available)
ATI’s mold charts located on the web site
are a review of Justi Hollywood
Teeth Lines in a graphic presentation.
The reader is privileged to see new
products in brochures before they are
put into ATI’s general catalog.

American Tooth Industries publication of the DentureMart
Quality Discount Promotional Catalog.
This publication is now a quantity catalogue for products for Denture Laboratories, Full Service Labora-
tories, making dentures, Denturist, and Doctor with in-house laboratory and clinic chains with laborato-
ries or centralized main laboratories, making dentures. The DentureMart represents an essential
purchasing tool for anyone making dentures, over-dentures and partials.
For a free copy of the DentureMart, or for more information contact American Tooth Industries,
1200 Stellar Drive • Oxnard, California 93033, 800-628-1437 or by e-mail at info@american tooth.com.
(DentureMart is available only in print format)

CATALOGS
American Tooth Industries 2008 General
Product Catalog (Available on web only)
121 pages of dental products pre-
sented only on the web. This web
catalog is unique because it is
updated weekly to accommodate the
new products, innovations and new
product information. The web product
catalog is categorized in product sec-
tions for easy access featuring the
complete lines, Justi (teeth and dental
specialties), Pozzi (abrasives and
dental specialties), LeoneAmerica (full
line of orthodontic products), Major
(dental operatory specialties), and
Regal (teeth).
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(Hand copy available)
146 pages of sophisticated orthodontic
products and specialties sold in the U.S.
and Canada by ATI’s sales division.
LeoneAmerica. Also available upon
request is ATI’s orthodontic quality
discount catalogs the OrthoMart and
OrthoLabMart.

www.americantooth.com

Published by American Tooth Industries to promote Dental Products to Dental Specialists throughout the world.
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TOOTH EXPRESS News

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